



Demystifying U.S. Market Entry

Please join BioPortUSA and EY along with SelectUSA to discover a manageable path for Market Entry for Med-Tech firms into the United States.

17 NOV
2019

1600-1900hrs
U.S. Commercial Consul's
Residence
Dusseldorf

Topics presented by Life Science subject matter experts include:

- Readiness Assessment
- Business Planning
- Market Assessment
- The Value Of A Pilot Program
- Go To Market Strategy
- Law
- Freedom To Operate (FTO) or Patent Landscape
- Your Brand vs Licensing
- Regulatory Approval
- Delaware Corporations
- FDA
- Insurance
- Contracts
- Building Brand Awareness For The US Market
- Branding & Marketing
- Immigration & Regulatory Issues
- GPO's vs Direct Distribution
- Sales & Distribution

Gain access to Life Science experts who can help with market entry into the USA. Take advantage of one-on-one meetings with subject matter experts.

JOIN US THE EVENING BEFORE THE OPENING OF MEDICA 2019

For more information contact:
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